

Green Net Finland and the possibilities for Finnish Cleantech companies

Antti Herlevi

Green Net Finland

Pakkalankuja 5

01510 Vantaa

Finland

Green Net Finland is a cleantech business network that brings together the expertise and resources of Finnish cleantech companies, scientific and educational institutions and public authorities. Our mission is to promote cleantech innovations and the growth of business, exports and expertise through public-private cooperation, networking and project development. Currently, our major thematical focus areas are environmental monitoring including remote sensing and clean energy, with a special focus on energy efficiency in urban environment. We believe in the growth of the Finnish cleantech business by combining the expertise in these sectors with the strong ICT cluster. In years 2007-2013, we are coordinating the work of the national Cleantech Cluster Programme in the Uusimaa Region as a national centre of expertise.

We are actively looking for co-operation with cleantech companies and research organizations all over the world. Furthermore, we can provide partner search and matchmaking services for foreign cleantech companies and research organizations interested in co-operation with the Finnish Cleantech Cluster. Green Net is aiming as one of its objectives to promote and help the small and medium size companies to grow in the remote sensing field by coordinating EU/ESA and national projects.

The biggest project currently coordinated by Green Net is the Innovation Pipeline project. Business from the Innovation Pipeline – Commercialization of Cleantech Innovations project was started in 2008. Now the ideas already accepted into the Innovation Pipeline are incubating into commercial products, and the inventors and companies behind these innovations have taken a big step towards international markets. Each idea will pass through the pipeline at individual speed. The three-year-long project coordinated by Green Net Finland may accept new promising ideas of environmental monitoring, remote sensing and energy and material efficiency during the entire project term, since it is possible to support dozens of different innovations in the project.

The project advances cleantech innovations by various stages which are the recognition and evaluation of innovations, product development, testing in Living Lab conditions and other testing environments as well as global commercialization. As a result of all this the project will establish an innovation system model. In addition the project will identify and solve the bottle necks related to the commercialization of innovations. The project is financed by the European Regional Development Fund (ERDF) through the Regional Council of Päijät-Häme and by a group of municipalities of Southern Finland.