

## **BlomURBEX – Blom’s Unique Oblique Data Base**

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Blom is one of Europe’s largest aerial survey companies and providers of geospatial products, applications and services. Blom has offices in 12 European countries and operates 33 aeroplanes and 4 helicopters with more than 1 000 employees. Blom’s business areas are aerial photography, laser scanning, mapping and modeling, Pictometry®- navigation- and database services.

Blom has captured Pictometry® oblique and ortho imagery over more than 1 000 biggest cities in Europe. The imagery covers more than 80 % of Europe’s population. Capture started in 2006 and 2009 was the fourth year of operations. In Finland, Blom has captured Pictometry® data in more than 30 largest cities.

Blom has built a unique oblique image data base BlomURBEX. BlomURBEX is a European wide standard product being first of its kind in Europe, all objects viewed from five angles. Blom is also introducing 3D models into the database. BlomURBEX provides better information in terms of shape, texture, and height of the surrounding buildings as a service platform covering both consumer and professional applications in the following segments: navigation, geo search, emergency services and private & public GIS. BlomURBEX is accessible via internet.